

CONTACT INFORMATION	220B Stockbridge Hall University of Massachusetts 80 Campus Center Way Amherst, MA 01003 USA	<i>E-mail:</i> cbauner@umass.edu <i>Web:</i> https://people.umass.edu/cbauner/
CURRENT EMPLOYMENT	University of Massachusetts Amherst <i>since 2017</i> Assistant Professor Department of Resource Economics	
FORMER EMPLOYMENT	Cornerstone Research <i>2014 - 2017</i> Associate Rensselaer Polytechnic Institute <i>2013 - 2014</i> Lecturer Department of Economics University of Massachusetts Amherst <i>2011 - 2013</i> Post-Doctoral Research Associate Department of Resource Economics	
EDUCATION	Duke University <i>2006 - 2011</i> Ph.D., Economics, 2011 M.A, Economics, 2008 Universität Mannheim <i>2001 - 2004</i> Diplom-Volkswirt, 2004 (<i>equivalent to MA, Economics</i>)	
PUBLICATIONS AND ACCEPTED MANUSCRIPTS	<ol style="list-style-type: none"> Bauner, Christoph, Debi P. Mohapatra, Nadia Streletskaia, and Emily Wang, “Unhealthy Food, Regulations, and Consumer Welfare: The US Microwaveable Popcorn Market”, <i>Economic Inquiry</i>, https://doi.org/10.1111/ecin.13240 Bauner, Christoph and Rajib Rahman¹, “The Effect of Front-of-Package Nutrition Labels on Product Characteristics,” <i>European Review of Agricultural Economics</i>, 51(2):482–505 (cited by <i>Le Figaro</i>, March 19, 2024) Bauner, Christoph and Nathalie Lavoie, “The Cost of Eating Gluten-Free,” <i>Applied Economics Letters</i>, 31(6):508–512, 2024. Bauner, Christoph and Augusto Espin¹, “Do Subscribers of Mobile Networks Care about Data Throttling?” <i>Telecommunications Policy</i>, 47(10):102665, 2023. Bauner, Christoph and Nathalie Lavoie, “Competing with fad products: Erroneous Health Beliefs and Market Outcomes,” <i>European Review of Agricultural</i> 	

¹Student co-author

Economics, 50(3):879–917, 2023.

6. **Bauner, Christoph** and Zexuan Liu, “Incumbents’ Pricing and Nonpricing Responses to Entry in Vertically Differentiated Markets,” *Journal of Air Transport Management*, 105:102279, 2022.
7. **Bauner, Christoph** and Emily Wang, “The Effect of Competition on Pricing and Product Positioning: Evidence from Wholesale Club Entry,” *International Journal of Industrial Organization*, 67, 2019.
8. **Bauner, Christoph**, Edward Jaenicke, Emily Wang, and Ping-Chao Wu, “Couponing Strategies in Competition Between a National Brand and a Private Label Product,” *Journal of Retailing*, 95(1), 2019, pp. 57–66.
(featured in *Chicago Booth Review*, April 16, 2019)
9. **Bauner, Christoph**, Nathalie Lavoie, and Christian Rojas, “Effects of Technological Progress on Vertical Product Differentiation and Welfare,” *European Review of Agricultural Economics*, 44(1), 2017, pp. 67–97.
10. **Bauner, Christoph** and Christine Crago, “Adoption of Residential Solar Power under Uncertainty: Implications for Renewable Energy Incentives,” *Energy Policy*, 86, 2015, pp. 27–35.
11. Wang, Emily, Christian Rojas, and **Christoph Bauner**, “Evolution of Nutritional Quality in the US: Evidence from the Ready-to-Eat Cereal Industry,” *Economics Letters*, 133, 2015, pp. 105–108.²
12. **Bauner, Christoph**, “Mechanism Choice and the Buy-It-Now Auction: A Structural Model of Competing Buyers and Sellers,” *International Journal of Industrial Organization*, 38, 2015, pp. 19–31.

WORKING
PAPERS

13. **Bauner, Christoph** and Mallick Hossain, “Less is More Expensive: Bulk Buying and Cognitive Costs”
14. **Bauner, Christoph** and Nathalie Lavoie, “Are ‘Clean’ Foods Healthy?”
15. **Bauner, Christoph** and Emily Wang, “Cost-of-Living Indices and Storable Products”

WORK IN
PROGRESS

16. The Impact of Warehouse Clubs on Local Grocery Retailers and Consumers (with Xiao Dong and Edward Jaenicke)

²Authors listed in anti-alphabetical order.

17. Incentives for Third-Party Certification with Competing Producers (with Nathalie Lavoie)
18. Price ceilings in Colombian Gasoline Markets (with Juan Velásquez)
19. Product Differentiation in Q10 Markets (with Lucy Wang)

GRANTS

USDA Cooperative Agreement REE-454-2022, “The Impact of Warehouse Clubs on Local Grocery Retailers and Consumers,” Christoph Bauner (PI) and Xiao Dong, 2022–2024, \$30,000.

USDA-NIFA MAS00531, “Advertising, Price Competition, and Entry in Concentrated Industries,” Christoph Bauner (PI), Christian Rojas (Co-PI), Emily Wang (Co-PI), 2018–2022, \$20,000.³

Flex Grant for Teaching/Faculty Development, Academic Years 2017–8, 2018–9, 2019–20, 2020–21, 2021–22, 2022–23, 2023–24 \$500 per year.

MSP Research Support Fund, Academic Years 2017–8, 2018–9, 2019–20, 2020–21, 2021–22, 2022–23, 2023–24 \$1,000 per year.

INVITED SEMINARS AND PRESENTATIONS

2023-2024: Purdue University, International Industrial Organization Conference (Boston)

2022-2023: International Industrial Organization Conference (Washington, D.C.), AAEA Annual Meeting (Washington, D.C.), European Association of Agricultural Economists Congress (Rennes)

2021-2022: Northeastern Agricultural and Resource Economics Association Annual Meeting (online), Heinrich-Heine-Universität Düsseldorf

2019-2020: ASSA Annual Meetings 2020 (San Diego)

2018-2019: UMass System Economics Conference (Lowell, MA), International Industrial Organization Conference (Boston), 10th Conference on Industrial Organization and the Food Industry (Toulouse)

2017-2018: International Industrial Organization Conference (Indianapolis)

2016-2017: University of Massachusetts Amherst

2015-2016: International Industrial Organization Conference (Philadelphia)

2014-2015: Marketing Science Conference (Baltimore)

2013-2014: Microsoft Research New England (Cambridge, MA), European Association for Research in Industrial Economics (EARIE, Évora), Northeastern Agricultural and

³Approximate share of total HATCH funds attributed to this project by the Department of Resource Economics.

Resource Economics Association Annual Meeting (Morgantown, WV), Cornerstone Research (Boston), Analysis Group (Boston), International Industrial Organization Conference (Chicago)

2012-2013: Five College Seminar (Northampton, MA), University of Idaho, University of Manchester, International Industrial Organization Conference (Boston)

2011-2012: Duke Art, Law & Markets Initiative (Durham, NC)

2010-2011: HEC Montreal, Universidad Carlos III de Madrid, University of Massachusetts Amherst, Bates White (Washington, D.C.), Cornerstone Research (Menlo Park), Analysis Group (Dallas), International Industrial Organization Conference (Boston)

COURSES
TAUGHT

Undergraduate Courses

- Introduction to Microeconomics
 - University of Massachusetts Amherst (spring 2012)
- Price Theory
 - University of Massachusetts Amherst (fall 2021-2022)
- Econometrics
 - Rensselaer Polytechnic Institute (fall 2013, spring 2014)
- Industrial Organization
 - University of Massachusetts Amherst (fall 2017-2023, spring 2019-2020)

Graduate Courses

- Introduction to Econometrics
 - Rensselaer Polytechnic Institute (fall 2013, spring 2014)
- Econometric Methods
 - University of Massachusetts Amherst (spring 2018-2019)
- Applied Microeconomic Theory I
 - University of Massachusetts Amherst (fall 2019-2020)

ADVISING

Ph.D. Students

- Jue Wang. Finance. External Committee Member. Expected Graduation Year: 2025
- Rajib Rahman. Resource Economics. Co-chair. Expected Graduation Year: 2025
- Mohit Arora. Economics. External Committee Member. Expected Graduation Year: 2024
- Augusto Espin. Resource Economics. Chair, Committee Member. Graduation Year: 2022

M.S. Students

- Abhijit Mahishi. DACSS. Faculty Advisor. Graduation Year: 2021

Honors Students

- Cyrus Ekland. Committee Member. Graduation Year: 2024

SERVICE

Department of Resource Economics:

- Graduate Studies Committee
 - Member since fall 2018
- Faculty Hiring Committees
 - Member, 2019/20
 - Member, 2020/21
- Ad Hoc Bylaws Committee
 - Chair, fall 2018 – fall 2020
- Seminar Committee

- Member since fall 2017
- Chair fall 2019 – spring 2022 & since fall 2023
- Industrial Organization Reading Group
 - Participant since January 2018
 - Coordinator January 2019 – August 2022
- Ph.D. Econometrics Comprehensive Exams
 - 2018/19 – 2019/20

UMass:

- Institute for Social Science Research
 - Member of Advisory Board since fall 2020
- Faculty Senate
 - Member since fall 2023

Profession:

- Agricultural & Applied Economics Association, Food Safety and Nutrition section
 - Reviewer, Best Paper Award, 2020
- Northeastern Agricultural and Resource Economics Association
 - Selected Papers Committee, 2021–2023

REFEREING

Agribusiness
 American Journal of Agricultural Economics
 Applied Economics Letters
 Economic Inquiry
 Energy Journal
 European Review of Agricultural Economics
 Food Policy
 Games and Economic Behavior
 International Journal of Industrial Organization
 Journal of Economics and Management Strategy
 Journal of Economic Behavior & Organization
 Journal of Industrial Economics
 Journal of the Agricultural and Applied Economics Association
 Management Science
 Review of Economic Studies
 The American Economist