

Sample TPB Questionnaire

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There is no standard TPB questionnaire. This sample questionnaire is for illustrative purposes only. Most published articles contain information about the questionnaire used, but the items employed in prior research and the items shown in this sample questionnaire may not be appropriate for your behavior, population, or time period. Formative research is therefore required to construct a questionnaire suitable for the behavior and population of interest. If beliefs are to be assessed, they must be elicited anew from a representative sample of the research population. Similarly, items designed to directly assess the theory's constructs must be validated prior to construction of the final questionnaire.

Date: _____

Your Name: _____

Course Number: _____

Class Attendance: Opinion Survey

As you know, class attendance at UMass varies widely. Some students attend all their classes while others miss many class meetings. The present survey is part of an investigation that tries to discover some of the reasons why students attend or fail to attend class meetings. Specifically, we are interested in your personal opinions regarding regular class attendance. By regular class attendance we mean being present at all lecture and discussion section meetings, except in cases of serious illness or other emergencies. Please read each question carefully and answer it to the best of your ability. There are no correct or incorrect responses; we are merely interested in your personal point of view.

Please enter the date, the course number, and your name in the designated spaces above. Your name is needed for follow-up surveys. However, all responses to this survey are completely confidential. The instructor of this course has **nothing** to do with this study and will **not** see your responses. All identifying information will be removed from this questionnaire and destroyed as soon as all data has been collected. Please be assured that the information you provide in this study will have **no effect on your grade**.

Thank you for your participation in this study.

Instructions

Many questions in this survey make use of rating scales with 7 places; you are to circle the number that best describes your opinion. For example, if you were asked to rate "The Weather in Amherst" on such a scale, the 7 places should be interpreted as follows:

The Weather in Amherst is:

good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : bad
 extremely quite slightly neither slightly quite extremely

If you think the weather in Amherst is extremely good, then you would circle the *number 1*, as follows:

The Weather in Amherst is:

good : ① : 2 : 3 : 4 : 5 : 6 : 7 : bad

If you think the weather in Amherst is quite bad, then you would circle the *number 6*, as follows.

The Weather in Amherst is:

good : 1 : 2 : 3 : 4 : 5 : ⑥ : 7 : bad

If you think the weather in Amherst is slightly good, then you would circle the *number 3*.

The Weather in Amherst is:

good : 1 : 2 : ③ : 4 : 5 : 6 : 7 : bad

If you think the weather in Amherst is neither good nor bad, then you would circle the *number 4*.

The Weather in Amherst is:

good : 1 : 2 : 3 : ④ : 5 : 6 : 7 : bad

In making your ratings, please remember the following points:

- * Be sure to answer all items – do not omit any.
- * Never circle more than one number on a single scale.

Please answer each of the following questions by circling the number that best describes your opinion. Some of the questions may appear to be similar, but they do address somewhat different issues. Please read each question carefully.

[Outcome Evaluations]

1. For me to gain a better understanding of the subject matter of this course is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
2. For me to do well and get a high grade in this class is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
3. For me to have an opportunity to interact with the instructor and other students in this class is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
4. For me to miss sleep is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
5. For me to keep up with my studies in this class is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
6. For me to develop good study habits, self-discipline, and a feeling of self-satisfaction is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
7. My missing out on activities outside this class is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
8. My getting information and explanations regarding materials to be covered on tests in this class is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
9. My being subjected to tedium and boredom is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
10. Getting my money's worth during my time at UMass is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad

[Past Behavior: Self-Report]

11. During the past 4 weeks, what percentage of meetings of this class have you attended?
During the past 4 weeks, I have attended about ____ % of the meetings of this class.

[Direct Measures of Perceived Behavioral Control, Subjective Norm, Attitude, and Intention]

12. For me to attend the meetings of this class on a regular basis is
extremely difficult : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely easy
13. Most people who are important to me think that
I should : 1 : 2 : 3 : 4 : 5 : 6 : 7 : I should not
attend the meetings of this class on a regular basis
14. For me to attend the meetings of this class on a regular basis is
extremely good : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely bad
15. I plan to attend the meetings of this class on a regular basis
extremely likely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unlikely
16. Whether or not I attend the meetings of this class on a regular basis is completely up to me
strongly disagree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly agree
17. Most of the students in this class with whom I am acquainted attend meetings of this class on a
regular basis
definitely true : 1 : 2 : 3 : 4 : 5 : 6 : 7 : definitely false
18. For me to attend the meetings of this class on a regular basis is
extremely valuable : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely worthless
19. I am confident that if I wanted to I could attend the meetings of this class on a regular basis
definitely true : 1 : 2 : 3 : 4 : 5 : 6 : 7 : definitely false
20. It is expected of me that I attend the meetings of this class on a regular basis
definitely true : 1 : 2 : 3 : 4 : 5 : 6 : 7 : definitely false
21. For me to attend the meetings of this class on a regular basis is
extremely pleasant : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unpleasant
22. I will make an effort to attend the meetings of this class on a regular basis
I definitely will : 1 : 2 : 3 : 4 : 5 : 6 : 7 : I definitely will not
23. For me to attend the meetings of this class on a regular basis is
impossible : 1 : 2 : 3 : 4 : 5 : 6 : 7 : possible

24. Most people whose opinions I value would approve of my attending the meetings of this class on a regular basis
strongly disagree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly agree
25. For me to attend the meetings of this class on a regular basis is interesting : 1 : 2 : 3 : 4 : 5 : 6 : 7 : boring
26. I intend to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree

[Motivation to Comply]

27. Generally speaking, how much do you care what the instructor of this course thinks you should do?
not at all : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very much
28. Generally speaking, how much do you care what your parents think you should do?
not at all : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very much
29. Generally speaking, how much do you care what your close friends think you should do?
not at all : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very much
30. Generally speaking, how much do you care what your classmates think you should do?
not at all : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very much

[Behavioral Beliefs]

31. Attending the meetings of this class on a regular basis will help me to gain a better understanding of the subject matter of this course
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
32. Attending the meetings of this class on a regular basis will help me to do well and get a high grade in this class
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
33. Attending the meetings of this class on a regular basis will give me an opportunity to interact with the instructor and other students in the class
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
34. Attending the meetings of this class on a regular basis will cause me to miss sleep
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely

35. Attending the meetings of this class on a regular basis will help me to keep up with my studies
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
36. Attending the meetings of this class on a regular basis will help me to develop good study habits,
self-discipline, and a feeling of self-satisfaction
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
37. Attending the meetings of this class on a regular basis will make me miss out on activities outside of
this class
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
38. Attending the meetings of this class on a regular basis will help me to get information and
explanations regarding materials to be covered on tests
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
39. Attending the meetings of this class on a regular basis will subject me to tedium and boredom
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely
40. Attending the meetings of this class on a regular basis will help me to get my money's worth during
my time at UMass
extremely unlikely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely likely

[Control Beliefs]

41. How often do you encounter unanticipated events that place demands on your time?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently
42. How often do you feel ill, tired or listless?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently
43. How often do family obligations place unanticipated demands on your time?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently
44. How often does work or employment place unanticipated demands on your time?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently
45. How often do other courses place heavy demands on your time?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently

46. How often do you fail to do the assignments of this course on time?
very rarely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : very frequently

[Power of Control Factors]

47. If I encountered unanticipated events that placed demands on my time, it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree
48. If I felt ill, tired, or listless, it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree
49. If I had family obligations that placed unanticipated demands on my time , it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree
50. If work or employment placed unanticipated demands on my time, it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree
51. If other classes placed heavy demands on my time, it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree
52. If I failed to do the assignments for this course on time, it would make it more difficult for me to attend the meetings of this class on a regular basis
strongly agree : 1 : 2 : 3 : 4 : 5 : 6 : 7 : strongly disagree

[Normative Beliefs]

53. The instructor of this course thinks that I should attend the class meetings on a regular basis
extremely likely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unlikely
54. My parents think that I should attend the meetings of this class on a regular basis
extremely likely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unlikely
55. My close friends think that I should attend the meetings of this class on a regular basis
extremely likely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unlikely

56. My classmates think that I should attend the meetings of this class on a regular basis
extremely likely : 1 : 2 : 3 : 4 : 5 : 6 : 7 : extremely unlikely

[Behavior: Observed]

Percentage of classes actually attended.