

Curriculum Vitae

Nilanjana Dasgupta

Department of Psychology
University of Massachusetts-Amherst
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Education

Ph.D. Yale University, New Haven, CT.

1998
Area: Social Psychology
Dissertation: *Pigments of the imagination: The role of perceived skin color in stereotype maintenance and exacerbation*. Dissertation committee: Mahzarin R. Banaji (advisor), Peter Salovey, Duane T. Wegener, Woo-kyoung Ahn, Jerome Singer

M.Phil. Yale University, New Haven, CT.

1996
Area: Social Psychology
Theme essay: *Perceptions of group variability and its consequences for social judgment*.

M.S. Yale University, New Haven, CT.

1994
Area: Social Psychology
Master's thesis: *Implicit stereotyping in judgments of groups and individuals*.
Thesis committee: Robert P. Abelson, Mahzarin R. Banaji (advisors), Peter Salovey.

A.B. Smith College, Northampton, MA.

1992
Major: Psychology, Minor: Neuroscience
Summa cum laude, Phi Beta Kappa, Sigma Xi, Psi Chi, Highest honors for Honors Thesis

Employment

9/2006-on **Associate Professor**, Department of Psychology, University of Massachusetts—Amherst
2003-8/2006 **Assistant Professor**, Department of Psychology, University of Massachusetts—Amherst
1999-2002 **Assistant Professor**, Department of Psychology, New School for Social Research
1997-1999 **Postdoctoral Fellow**, Department of Psychology, University of Washington—Seattle

Grants, Awards, and Honors

1/15/09 Submitted: National Science Foundation. “Collaborative research: Investigating underlying mechanisms and behavioral consequences of emotion-induced implicit prejudice.” (PIs: Dasgupta w/ DeSteno). \$464,430
3/1/06-2/28/11 National Science Foundation (BCS 0547967). “CAREER: STEMing the tide:

- 2006-07 Changing educational environments to enhance girls' and young women's participation in science and mathematics." (PI: Dasgupta). \$400,537 (direct only)
Family Research Scholar, Center for Research on the Family, University of Massachusetts
- 2005-06 Lilly Teaching Fellowship, University of Massachusetts
- 2005 Morton Deutsch Award for the best article published in *Social Justice Research* in 2004
- 6/1/04-5/31/05 Healey Endowment Grant. "Seeing is believing: Exposure to counterstereotypic women leaders and its effect on conscious and nonconscious beliefs about the self." (PI: Dasgupta). \$10,162
- 9/06/02-7/31/05 National Institute of Mental Health (R03 MH66036-01). "On the malleability of automatic stereotyping." (PI: Dasgupta). \$131,326
- 1/26/03-1/25/04 American Psychological Foundation, Wayne F. Placek Award. Project title: "Implicit and explicit sexual prejudice: Examining behavioral correlates and testing a prejudice reduction intervention." (PI: Dasgupta). \$30,000
- 8/24/01-12/31/02 National Science Foundation (BCS-0109105). "Collaborative research: The effect of emotions on automatic evaluations, goals, and behavior." (PI: Dasgupta. Collaboration with David DeSteno) \$34,768
- 8/1/00-7/31/03 National Institutes of Health (P01 MH56826). Project title: "Understanding HIV relevant stigma in India." (PI: Merson; Consultant: Dasgupta).
- 9/7/00-9/6/02 American Psychological Foundation, Wayne F. Placek Award. Project title: "Implicit and explicit sexual prejudice: Examining behavioral correlates." (PI: Dasgupta). \$6000
- 1996 Society for the Psychological Study of Social Issues. Project title: "Pigments of the imagination: The role of perceived skin color in stereotype maintenance and exacerbation." (PI: Dasgupta). \$2,000
- 1996-97 Yale University Dissertation Fellowship
- 1992-96 Yale University Graduate Fellowship
- 1992 Summa cum laude, Phi Beta Kappa, Sigma Xi, Psi Chi, Smith College, Highest honors for Senior Thesis, Smith College; Smith College Alumna Scholarship.

Publications

- Dasgupta, N., DeSteno, D.A., Williams, L., & Hunsinger, M. (in press). Fanning the Flames of Prejudice: The Influence of Specific Incidental Emotions on Implicit Prejudice. *Emotion*.
- Dasgupta, N. (2008). Color lines in the mind: Unconscious prejudice, discriminatory behavior, and the potential for change. In A. Grant-Thomas & G. Orfield (Eds.), *Twenty-first century color lines: Multiracial change in contemporary America*. Philadelphia, PA: Temple University Press.
- Dasgupta, N. (2008). Mechanisms underlying malleability of implicit prejudice and stereotypes: The role of automaticity versus cognitive control. In T. Nelson (Ed.), *Handbook of Prejudice, Stereotyping, and Discrimination*. Mahwah, NJ: Erlbaum
- Jost, J. T., Rudman, L. A., Blair, I. V., Carney, D. R., Dasgupta, N., Glaser, J., Hardin, C. D. (in press). The existence of implicit bias is beyond reasonable doubt: A refutation of ideological and methodological objections and executive summary of ten studies that no manager should ignore. In A. Brief & B. M. Staw (Eds.), *Research in Organizational Behavior*. New York, Elsevier.

- Faigman, D. L., Dasgupta, N., & Ridgeway, C. L. (2008). A matter of fit: The law of discrimination and the science of implicit bias. *University of California Hastings Law Journal*, *60*(6), 1389-1434.
- Dasgupta, N. & Hunsinger, M. (2008). The opposite of a great truth is also true: When do student samples help versus hurt the scientific study of prejudice? *Psychological Inquiry*, *19*, 90-98.
- Dasgupta, N., & Rivera, L. M. (2008). When social context matters: The influence of long-term contact and short-term exposure to admired outgroup members on implicit attitudes and behavioral intentions. *Social Cognition*, *26*, 54-66.
- McCall, C., & Dasgupta, N. (2007). The malleability of men's gender self-concepts. *Self and Identity*, *6*, 173-188.
- Dasgupta, N., & Rivera, L. M. (2006). From automatic anti-gay prejudice to behavior: The moderating role of conscious beliefs about gender and behavioral control. *Journal of Personality and Social Psychology*, *91*, 268-280.
- Dasgupta, N., & Asgari, S. (2004). Seeing is believing: Exposure to counterstereotypic women leaders and its effect on automatic gender stereotyping. *Journal of Experimental Social Psychology*, *40*, 642-658.
- Dasgupta, N. (2004). Implicit ingroup favoritism, outgroup favoritism, and their behavioral manifestations. *Social Justice Research*, *17*, 143-169.
- DeSteno, D. A., Dasgupta, N., Bartlett, M. Y., & Caidric, A. (2004). Prejudice from thin air: The effect of emotion on automatic intergroup attitudes. *Psychological Science*, *15*, 319-324.
- Dasgupta, N., Greenwald, A. G., & Banaji, M. R. (2003). The first ontological challenge to the IAT: Attitude or mere familiarity? *Psychological Inquiry*, *14*, 238-243.
- Eberhardt, J. L., Dasgupta, N., & Banaszynski, T. (2003). Believing is seeing: The effects of racial labels and implicit beliefs on face perception. *Personality and Social Psychology Bulletin*, *29*, 360-370.
- Uhlmann, E., Dasgupta, N., Greenwald, A.G., Elgueta, A., & Swanson, J. (2002). Skin color based subgroup prejudice among Hispanics in the United States and Latin America. *Social Cognition*, *20*, 197-224.
- Dasgupta, N., & Greenwald, A.G. (2001). On the malleability of automatic attitudes: Combating automatic prejudice with images of admired and disliked individuals. *Journal of Personality and Social Psychology*, *81*, 800-814.
- Dasgupta, N., McGhee, D.E., Greenwald, A.G., & Banaji, M.R. (2000). Automatic preference for White Americans: Eliminating the familiarity explanation. *Journal of Experimental Social Psychology*, *36*, 316-328.

Dasgupta, N., Banaji, M.R., & Abelson, R.P. (1999). Group entitativity and group perception: Associations between physical features and psychological judgment. *Journal of Personality and Social Psychology*, 77, 991-1003.

Abelson, R.P., Dasgupta, N., Park, J., & Banaji, M.R. (1998). Perceptions of the collective other. *Personality and Social Psychology Review*, 2, 243-250.

Banaji, M.R., & Dasgupta, N. (1998). The consciousness of social beliefs: A program of research on stereotyping and prejudice. In V.Y. Yzerbyt, G. Lories, & B. Dardenne (Eds.), *Metacognition: Cognitive and social dimensions*. Great Britain: Sage Publications.

Manuscripts under review

Asgari, S., Dasgupta, N., & Gilbert Cote, N. (under review). When do counterstereotypic role models change stereotypes about the self? A longitudinal study comparing the effectiveness of high quantity vs. high quality contact with role models.

Yogeeswaran, K., & Dasgupta, N. (under review). Will the “real” American please stand up? The effect of implicit stereotypes about nationality on discriminatory behavior.

Manuscripts in Preparation

Asgari, S., & Dasgupta, N. (in prep). When do role models help vs. hurt? The effectiveness of counterstereotypic role models in changing implicit self-stereotypes.

Dasgupta, N., Pressman, A., Yogeeswaran, K., & Ashby, J. (in prep). The effect of emotion modulated attention on implicit outgroup bias: An ERP investigation

Kang, J., Dasgupta, N., Yogeeswaran, K., & Blasi, G. (in prep). The effect of implicit race-based stereotypes about lawyers and hiring discrimination.

Rivera, L.M., & Dasgupta, N. (in preparation). Traditional beliefs about gender and gender identity.

Stout, J., Dasgupta, N., Hunsinger, M., & McManus, M. (in preparation). STEMing the tide: The effect of educational environments on women’s participation in engineering, and mathematics.

Research in Progress

Dasgupta, N., Hunsinger, M., & Stout, J. (in progress). STEMing the tide: The effect of peers on women’s participation in science, technology, engineering, and mathematics.

Hunsinger, M. & Dasgupta, N. (in progress). Threat on the mind: The impact of incidental fear on implicit prejudice and stereotype activation.

Stout, Jane, G. & Dasgupta, N. (in progress). Hiring the right guys for the team: Gender-biased language in the workplace.

Rivera, L. M. & Dasgupta, N. (in progress). When feeling good is bad: The negative effect of self-affirmation on prejudice.

Invited Talks

Dasgupta, N. (2008, March 31). *Mind bugs: The nature of implicit prejudice and stereotypes*. Invited presentation in Professor Kimberle Crenshaw's law class at UCLA law school. Los Angeles, CA.

Faigman, D. L., Dasgupta, N., & Ridgeway, C. (2008, February 8). *A matter of fit: The law of discrimination and the science of implicit bias*. Invited presentation at the conference on Family Responsibilities Discrimination at the Center for WorkLife Law, University of California, Hastings.

Dasgupta, N. (2007, December 12). *Mind bugs: Implicit bias in science and engineering*. Invited presentation at the Institute of Electrical and Electronics Engineers (IEEE) Conference on Decision and Control, New Orleans, LA.

Dasgupta, N. (2007, June 20). *Mind bugs: The nature of implicit prejudice and stereotypes*. Invited presentation at the University of Jena, Germany.

Dasgupta, N. (2007, June 18). *Changing implicit prejudice and stereotypes*. Invited presentation at the 10th Jena Workshop on Intergroup Processes. Oppurg, Germany

Dasgupta, N. (2007, May 12). *When is social scientific research admissible in caregiver bias cases*. Invited presentation at the Caregiver Bias Working Group, at the Center for WorkLife Law, University of California Hastings College of the Law. San Francisco, CA.

Dasgupta, N. (2007, January 25). *In pursuit of implicit attitude malleability: When does it occur and why?* Invited presentation at the annual meeting of the Social Cognition Pre-conference at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.

Dasgupta, N. (2006, August 5). *The power of situations: The impact of local environments on implicit prejudice, stereotypes, and discrimination*. Presentation at the annual meeting of International Society for Justice Research. Berlin, Germany.

Dasgupta, N. (2006, July 19). *Mind bugs: The nature of implicit bias and its application to caregiver bias*. Invited presentation at the Caregiver Bias Workshop. Wellfleet, MA.

Dasgupta, N. (2006, April 20). *The effect of emotions on automatic intergroup attitudes*. Invited presentation at Miami University, Oxford, OH.

Dasgupta, N. (2006, April 20). *Mind bugs: The nature of implicit bias in attitudes and behavior*. Invited colloquium at Miami University, Oxford, OH.

Dasgupta, N. (2006, March 30). *Mind bugs: The nature of unconscious prejudice and stereotypes*. Invited presentation at Southern New Hampshire University. Manchester, NH.

- Dasgupta, N. (2005, October 8). *The influence of female leaders on women's implicit stereotypes about ingroup and self: Investigations in the lab and field*. Invited presentation at the annual meeting of the Society for Experimental Social Psychology. San Diego, CA.
- Dasgupta, N. (2005, September 16). *The influence of social contexts on the malleability of implicit prejudice and stereotypes*. University of Wisconsin, Madison, WI.
- Dasgupta, N. (2005, April 20). *The study of gender and race in social psychology*. Invited presentation for the series on Integrative Analysis for Feminist Foundations at the Women's Studies Department, University of Massachusetts, Amherst, MA.
- Dasgupta, N. (2005, April 8). *Unconscious prejudice and stereotypes*. Invited presentation at Sarah Lawrence College, Bronxville, NY.
- Dasgupta, N. (2005, March 2). *Unconscious prejudice and stereotypes*. Invited presentation at the Amherst Regional Middle School, Amherst, MA.
- Dasgupta, N. (2004, December 6). *From implicit sexual prejudice to behavior: The moderating role of traditional beliefs about gender, sexuality, and behavioral vigilance*. Invited presentation at the Department of Psychology, Yale University, New Haven, CT.
- Dasgupta, N. (2004, December 3). *From implicit sexual prejudice to behavior: The moderating role of traditional beliefs about gender, sexuality, and behavioral vigilance*. Invited presentation at the Department of Psychology, Tufts University, Medford, MA.
- Dasgupta, N. (2004, November 3). *Implicit prejudice and stereotyping*. Invited presentation at the Cognitive Science Brown Bag, Department of Psychology, University of Massachusetts, Amherst, MA.
- Dasgupta, N. (2004, September 28). *Seeing is believing: Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender stereotyping*. Invited presentation at the Department of Psychology, Harvard University, Cambridge, MA.
- Dasgupta, N. (2004, September 18). *Seeing is believing: Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender stereotyping*. Invited presentation at the annual meeting of the New England Social Psychology Association, Storrs, CT.
- Dasgupta, N. (2004, June 10). *Seeing is believing: Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender stereotyping*. Invited presentation at the 16th Annual Duck Conference on Social Cognition, Duck, NC.
- Dasgupta, N. (2004, May 27). *Seeing is believing: Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender stereotyping*. Invited presentation at the Department of Psychology, Dartmouth College, Hanover, NH.

- Dasgupta, N. (2004, May 12). *Implicit ingroup favoritism, outgroup favoritism, and their behavioral manifestations*. Invited presentation at the Conference on Experimental Social Science, The Center for Basic Research in the Social Sciences, Harvard University, Cambridge, MA.
- Dasgupta, N. (2004, March 24). *Seeing is believing: Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender stereotyping*. Invited presentation at the Department of Psychology, University of Connecticut, CT.
- Dasgupta, N. (2003, September 1). *Unconscious prejudice, discriminatory behavior, and the potential for change*. Invited presentation at the Color Lines conference, The Civil Rights Project, Harvard University, Cambridge, MA.
- Dasgupta, N. (2003, May 28). *Implicit prejudice, stereotypes, and discrimination*. Invited presentation at the exploratory seminar on Implicit Social Cognition and the Law. Radcliffe Institute for Advanced Study, Harvard University, Cambridge, MA.
- Dasgupta, N. (2002, October 29). *Unconscious prejudice, discriminatory behavior, and the potential for change*. Invited public lecture at Smith College, Northampton, MA.
- Dasgupta, N. (2001, December 7). *Implicit prejudice, discriminatory behavior, and the potential for change*. Invited presentation at University of Massachusetts at Amherst. Amherst, MA.
- Dasgupta, N. (2000, May 25). *Combating implicit prejudice*. Invited presentation at Northeastern University. Boston, MA.
- Dasgupta, N. (1999). *Combating implicit prejudice*. Invited presentation at Connecticut College. New London, CT.
- Dasgupta, N. (1999). *Combating implicit prejudice*. Invited presentation at New School for Social Research. New York, NY.

Other Conference Talks

- Dasgupta, N. & DeSteno, D. (2009, February 7). Co-Chairs for symposium entitled "How does emotion modulate intergroup relations? From basic processes to group-based retribution and government policies." *A tale of emotion specificity: The influence of discrete incidental emotions on implicit prejudice*. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Tampa, FL.
- Yogeeswaran, K. & Dasgupta, N. (2009, February 7). Co-Chairs for symposium entitled "Unity in Diversity? The Effect of Ethnic Diversity on Perceptions of the Self, Organizations, and the Nation State." *Who is authentically American? Antecedents and Consequences of Race-based Beliefs about the Prototypical American*. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Tampa, FL.

- Dasgupta, N. (2008, June 12). *A tale of emotion specificity: Influence of discrete incidental emotions on implicit prejudice*. Paper presented at the meeting of the European Association of Experimental Social Psychology. Opatija, Croatia.
- Rivera, L. M., & Dasgupta, N. (2008, June 27-29). *Raising support for LGBT Rights and Reducing Implicit Antigay Prejudice*. Paper presented at the Society for the Psychological Study of Social Issues annual meeting, Chicago, IL
- Hunsinger, M., & Dasgupta, N. (2008, June 27-29). *The diffuse impact of discrete emotions on intergroup attitudes*. Paper presented at the Society for the Psychological Study of Social Issues annual meeting, Chicago, IL
- Rivera, L. M., & Dasgupta, N. (2008, April 13). *From implicit sexual prejudice to behavioral discrimination*. Presentation at the annual convention of the Western Psychological Association. Irvine, CA.
- Rivera, L. M., & Dasgupta, N. (2007, October 13). *Reducing automatic sexual prejudice and behavioral discrimination*. Symposium presentation at the annual convention of the Society of Experimental Social Psychology. Chicago, IL.
- Hunsinger, M., & Dasgupta, N. (2007, May 27). *The effect of discrete emotions on implicit attitudes toward outgroups*. Co-chaired symposium entitled “The effects of emotion on intergroup relations” at the annual meeting of the American Psychological Society, Washington DC.
- Dasgupta, N. (2007, May 26). *The power of the situation: The impact of local environments on implicit prejudice, stereotypes, and discrimination*. Paper presented at the annual meeting of the American Psychological Society, Washington DC.
- Rivera, L., & Dasgupta, N. (2007, January 27). *From automatic prejudice to behavior: The moderating role of conscious egalitarian beliefs and behavioral control*. Co-chaired symposium entitled “From automatic prejudice to discriminatory behavior: New research and directions” at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Dasgupta, N. & Asgari, S. (2007, January 26). *The influence of female leaders on women’s implicit stereotypes about their ingroup and self: Investigations in the lab and field*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Dasgupta, N., DeSteno, D. A. (2006, January 28). *Prejudice From Thin Air: The Effect of Emotions on Automatic Intergroup Attitudes*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
- Dasgupta, N., & Asgari, S. (2004, January 31). *Exposure to counterstereotypic women leaders and its effect on the malleability of automatic gender and self stereotyping*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Austin TX.

- DeSteno, D.A., & Dasgupta, N. (2003, October 3). *Prejudice from thin air: The effect of anger on automatic intergroup attitudes*. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Boston, MA.
- Dasgupta, N. (2002, August 23). *The behavioral manifestations of implicit prejudice*. Paper presented at the annual meeting of the American Psychological Association. Chicago, IL.
- Dasgupta, N. (2002, February 2). *Beyond the black box: The behavioral manifestations of implicit prejudice*. Paper presented at the annual meeting of the Society for Personality and Social Psychology. Savannah, GA.
- Dasgupta, N., & Greenwald, A. G. (1999). *Exposure to admired group members reduces implicit prejudice*. Paper presented at the annual meeting of the American Psychological Society. Denver, CO.
- Dasgupta, N. (1998). *Pigments of the imagination: Perceptions of skin color and its effect on social judgments*. Paper presented at the annual meeting of the Society of Experimental Social Psychology. Lexington, KY.
- Dasgupta, N., McGhee, D. E., Greenwald, A. G., & Banaji, M. R. (1998). *Measuring implicit racism using the Implicit Association Test*. Paper presented at the annual meeting of the American Psychological Society. Washington D.C.
- Dasgupta, N., & Banaji, M. R. (1998). *Pigments of the imagination: Perceptions of skin color and its effect of social judgments*. Paper presented at the annual meeting of the Midwestern Psychological Association. Chicago, IL.
- Dasgupta, N., Banaji, M. R., & Abelson, R. P. (1997). *Beliefs and attitudes toward cohesive groups*. Paper presented at the annual meeting of the Midwestern Psychological Association. Chicago, IL.

Conference Posters

- Stout, J. G., Dasgupta, N., & Hunsinger, M. (2009, February 6). If she = math, then math = me: Women's implicit response to gender-counterstereotypic cues. Poster presented at the Society for Personality and Social Psychology, Tampa, FL.
- King, C., Yogeeswaran, K., Dasgupta, N., & Gomez, C. (2009, February 6). Do Implicit "American = White" Beliefs Predict One's Perception of a White vs. Asian American's Criticism of Government Policy? Poster presented at the Annual meeting of the Society for Personality and Social Psychology, Tampa, FL.
- Gomez, C., Yogeeswaran, K., Dasgupta, N., & King, C. (2009, February 7). The Role of Assimilation and Contributions to the Country on the Malleability of Implicit "American = White" Beliefs. Poster presented at the Annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

- Stout, J., & Dasgupta, N. (2008, August). *Gender-exclusive language as a form of social exclusion*. Poster to be presented at the Language, Communication & Cognition Conference, University of Brighton, Brighton, UK.
- Stout, J., & Dasgupta, N. (2008, May). *When he doesn't mean you: Gender-biased language as a form of ostracism*. Poster to be presented at the Association for Psychology Science, Chicago, IL.
- Gomez, C., Yogeeswaran, K., & Dasgupta, N. (2008, May). *Malleability of the implicit "American = White" stereotype through context manipulation*. Poster to be presented at the 20th Annual Convention of the Association for Psychological Science, Chicago, IL.
- Stout, J. G., Dasgupta, N., & Hunsinger, M. (2008, February 8). *I love math, I love English not: Stereotype-avoidance in a stereotypic academic environment*. Poster presented at the Society for Personality and Social Psychology, Albuquerque, NM
- Yogeeswaran, K., & Dasgupta, N. (2008, February 8). *White America: Is the implicit "American = White" stereotype malleable?* Poster presented at the Society for Personality and Social Psychology, Albuquerque, NM
- Rivera, L. M., & Dasgupta, N. (2006, June 25). *The paradoxical and detrimental effect of self-affirmation on prejudice*. Poster presented at the annual meeting of the Society for the Psychological Study of Social Issues. Long Beach, CA.
- Rivera, L. M., & Dasgupta, N. (2006, May 26). *When feeling good is bad: The detrimental effect of self-affirmation on prejudice*. Poster presented at the annual meeting of the Association for Psychological Science. New York, NY.
- Rivera, L. M., & Dasgupta, N. (2004, June 25). *Moderators of the relation between implicit sexual prejudice and discrimination*. Poster presented at the annual meeting of the Society for the Psychological Study of Social Science Issues. Washington, DC.
- Rivera, L. M., & Dasgupta, N. (2004, May 28). *Moderators of the relation between implicit sexual prejudice and discrimination*. Poster presented at the annual meeting of the American Psychological Society. Chicago, IL.
- Rivera, L. M., & Dasgupta, N. (2004, January 31). *Traditional beliefs about gender and self: Developing a new scale*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. Austin, TX.
- Asgari, S., & Dasgupta, N. (2004, January 30). *Cognitive process underlying positive role models' influence on women's implicit self-conceptions*. Poster presented at the annual meeting of Society for Personality and Social Psychology. Austin, TX.
- Chand, A. E., & Dasgupta, N. (2004, January 30). *The influence of objectifying situations and ethnic identity on feelings of self-objectification and body shame*. Poster presented at the annual meeting of Society for Personality and Social Psychology. Austin, TX.

- Asgari, S., & Dasgupta, N. (2003, February 7). *The malleability of stereotypic beliefs: Combating implicit stereotypes about ingroups and the self*. Poster presented at the annual meeting of Society for Personality and Social Psychology. Los Angeles, CA.
- Chand, A., & Dasgupta, N. (2003, February 7). *The influence of national culture on self-objectification and body shame*. Poster presented at the annual meeting of Society for Personality and Social Psychology. Los Angeles, CA.
- Colds Fechter, C., & Dasgupta, N. (2003, February 8). *The relation between racial attitudes and interracial behavior*. Poster presented at the annual meeting of Society for Personality and Social Psychology. Los Angeles, CA.
- Berg, M., Uhlmann, E., and Dasgupta, N. (2000, June 2). *Implicit attitudes toward lesbians and gay men and its relationship to perceivers' sexual identity*. Poster presented at the annual meeting of the Northwest Cognition and Memory Society.
- Uhlmann, E., Dasgupta, N., Elgueta, A., Greenwald, A.G. and Swanson, J. (2000, June 2). *Everybody Hates Somebody: Skin color based prejudice among Hispanics*. Poster presented at the annual meeting of the Northwest Cognition and Memory Society.
- Dasgupta, N., Uhlmann, E., & Berg, M. (2000, May 22). *Attitudes towards lesbian women and gay men, and the relationship to implicit sexual identity*. Poster presented at the annual meeting of the Early Identification Program. Seattle, WA.
- Dasgupta, N., Uhlmann, E., & Berg, M. (2000, May 12). *Attitudes towards lesbian women and gay men, and the relationship to implicit sexual identity*. Poster presented at the Undergraduate Research Symposium. Seattle, WA.
- Dasgupta, N., & Banaji, M. R. (2000). *The influence of entitativity on perceptions of physical and psychological characteristics of social groups*. Paper presented at the annual meeting of the Society for Personality and Social Psychology. Nashville, TN.
- Dasgupta, N., Abelson, R. P., & Banaji, M. R. (1995). *Stereotyped judgments of groups and individuals are differentially affect by group-relevant and individual-relevant primes*. Poster presented at the annual meeting of the American Psychological Society. New York, NY.

Research Publicity

- The Dasgupta & Greenwald (2001) article published in *Journal of Personality and Social Psychology* was reported in the APA website on 12/11/03 and in Malcolm Gladwell's book *Blink* published in 2005.
- The DeSteno, Dasgupta et al. (2004) article published in *Psychological Science* was reported in *The New York Times Science Section* on 4/20/04, *The London Times* on 4/24/04, *International Herald Tribune* on 4/04, *ABC News website* on 2/19/04, NPR (WFCR with Bob Paquette) on 2/15/04, and BBC radio on 4/21/04.
- Other research publicity in *The Boston Globe* on 2/17/08 (*Ideas* section).

Research Dissemination, Application, and Synergistic Activities

- Nov 8, 2004: Participated in a conference hosted by the Third Millennium Foundation at the International Center for Tolerance Education in Brooklyn NY to discuss my research on implicit prejudice and its education-related implications with school teachers (K-12), administrators, heads of NGOs etc. The goal of this conference was to encourage collaborations between scientists and practitioners.
- Mar 2, 2005: Presented my research on implicit prejudice to 8th grade students at the Amherst Regional Middle School.
- June 16, 2006; Mar 15-16, 2007; Nov 28-30, 2007: Served as a consultant to the Southern Poverty Law Center to help develop an intervention focusing on reducing subtle bias in K-12 teachers (“B is for Bias”).
- July 18-19, 2006; November 17-18, 2006; May 11-12, 2007: Participated and gave presentations to the “Caregiver Bias Working Group” hosted by the Center for WorkLife Law at the University of California Hastings College of Law in San Francisco. The purpose of this group is to use empirical research on stereotyping and prejudice to inform employment discrimination law and reduce workplace discrimination against professionals with caregiving responsibilities.
- Sep 1, 2006: Gave a workshop at the Commonwealth College Faculty Orientation on diversity issues in the classroom.
- April 17, 2007 I participated in a meeting organized by the Association of Women in Science (AWIS) entitled “Women in Science Climate” which was attended by graduate students and faculty at UMass, K-12 teachers, community college faculty, and colleagues from the Five College Consortium (Smith, Amherst, Mount Holyoke, and Hampshire Colleges). During this meeting I informally spoke about my NSF funded project and findings with this group.
- June 19-20, 2007: Serve as a consultant to a group of faculty and graduate students at the University of Jena, Germany. During the 2 day workshop I consulted with, and gave feedback to, several graduate students in group settings and in one-on-one sessions.
- October 13-15 2007: Participated in Science Leadership Advocacy Conference (“Adventures in Advocacy: Training the Civic Scientist”) hosted by APA’s Science Directorate. During this conference, we spoke directly to senators and state representatives about issues related to increasing federal funding for NIH and NSF and protecting the peer review process.
- November 26, 2007: Presentation on implicit bias in the Psychology Department’s Honors seminar
- 2007-08: I am involved in another interdisciplinary working group on bias and discrimination. This group draws faculty from Economics, Legal Studies, Psychology, and Sociology. Our common goal for 2008 is to find opportunities for interdisciplinary collaborations, examine how social scientific understandings of discrimination match up with (or don't match up with) legal understandings, and disseminate research on bias.
- December 5, 2007: Presentation on implicit bias in the Talent Advancement Program (TAP) class on introductory psychology.
- December 7, 2007: Participated in a Mutual Mentoring Workshop in the Psychology department to mentor junior faculty.
- December 12, 2007: Presentation at an international engineering conference on decision and control (IEEE-CDC) on implicit gender bias in STEM disciplines.
- February 8, 2008: Presented research on implicit bias at a conference hosted by the Center for WorkLife Law at the University of California Hastings.
- March 31, 2008: Presented research on implicit bias at the law class at UCLA law school.

- November 13, 2008: Led workshop on gender and science at a weekly meeting of the Organismic and Evolutionary Biology Graduate Program.

Professional service

National service

- Associate Editor, *Personality and Social Psychology Bulletin*, 2008-10
- Consulting Editor, *Journal of Personality and Social Psychology: ASC* (2004-2005); *Personality and Social Psychology Bulletin* (2006-08); *Social Cognition* (2005-present), *European Review of Social Psychology* (2008-present)
- Chair, Diversity and Climate Committee, Society for Personality and Social Psychology (SPSP): 2008-2010
- Chair, Dissertation Award Committee, Society for the Psychological Study of Social Issues (SPSSI): 2004-07
- Member, Scientific Review Panel for Research on Gender in Science and Engineering (GSE), Division of Human Resource Development, National Science Foundation: 2007
- Member, Diversity and Climate Committee, Society for Personality and Social Psychology (SPSP): 2006-08
- Member, Student Travel Award Committee, Society for Personality and Social Psychology (SPSP): 2004-05

Ad hoc reviewing 1994-present

- Grant proposals: National Institute of Mental Health (NIMH), National Science Foundation (NSF), American Psychological Foundation (APF).
- Journals: *British Journal of Social Psychology*, *Journal of Experimental Social Psychology*, *Journal of Personality and Social Psychology*, *Motivation & Emotion*, *Personality and Social Psychology Bulletin*, *Psychological Bulletin*, *Psychological Review*, *Psychological Science*, *Review of General Psychology*, *Social Cognition*, *Journal of Women and Minorities in Science and Engineering*, *Psychonomic Bulletin & Review*, *Sex Roles*, *Psychology of Women Quarterly*.
- Book publishers: *Allyn & Bacon*, *Cambridge University Press*, *Oxford University Press*.
- External dissertation examiner for University of Hong Kong, July 2002.

University service

Chair, Human Subjects Committee/Psych Dept IRB, 2008-present.

Member, Faculty Search Committee (Cognitive), Div II, Dept, of Psychology, 2008-09.

Member, Faculty Search Committee (Race Disparities in Health), Dept. of Psychology, 2007-08

Member, Faculty Search Committee (Peace and Violence) Division III, Dept. of Psychology, 2007-08

Speaker, Graduate Student Orientation, Dept of Psychology, Fall 2007

Division Head, Division III, Dept. of Psychology, UMass, Spring 2007

Member, Personnel Committee, Dept of Psychology, UMass, 2006-08

Speaker, Commonwealth College Faculty Orientation Workshop, UMass, Fall 2006

Member, Graduate Training Subcommittee, Division III, Dept of Psychology, Summer 2006

Member, Faculty Senate, Status of Minorities Council, UMass, 2005-2006

Member, Graduate Admissions Committee, UMass, Spring 2003, 2005, 2006

Member, Peace Psychology Subcommittee, UMass, Spring 2005

Member, Departmental Diversity Committee, UMass, 2003-06

Member, Cognitive/Developmental Faculty Search Committee, UMass, 2003-2005
 Faculty Advisor, Multicultural Association of Psychology Students (MAPS), UMass, 2003-present
 Member, Search Committee for Physics faculty position, New School, Summer 2002
 Member, Bridge Committee, New School, Spring 2002
 Member, Committee evaluating Undergraduate Senior work, New School, Spring 2001-Fall 2001
 Organizer of the Departmental Human Subject Pool, New School, Spring 2001
 Member, Search Committee for Mathematics faculty position, New School, Spring 2001
 Member, Student Research Award Committee, Psychology Department, New School, Spring 2001
 Member, Committee on First-year Undergraduate Curriculum, New School, 2000-2001
 Member, Search Committee for Dean of the Graduate School, New School, Fall 2000
 Member, Honorary Degrees Committee, New School, Fall 2000
 Member, Search Committee for Director of Undergraduate Advising, New School, Summer 2000
 Organizer, Psychology Department Colloquium series, New School, Spring 2000
 Member, Graduate Student Admissions Committee, Psychology Department, New School, Spring 2000
 Member, Committee on University Telecommunication Systems, New School, Spring 2000
 Member, Committee on Teaching and Learning, New School, 1999-2000

Graduate student and postdoc advising

Postdoctoral Advising

- UMass: Shaki Asgari, 2003-2005

Doctoral Student Advising

- UMass (2003-on): Ahrona Chand (PhD 2006), Luis Rivera (PhD 2006); Matthew Hunsinger, 2005-present; Rezarta Bilali, 2007-present (co-advising with Linda Tropp), Kumar Yogeewaran & Jane Stout, 2006-present.
- New School (1999-2003): Shaki Asgari (PhD 2003), Celesti Colds Fechter (PhD 2003)

Comprehensive Exam Advising

- UMass (2003-on): Luis Rivera (2005), Ahrona Chand (2005), Matthew Hunsinger (2007)

Master's Student Advising

- UMass: Nicole Gilbert (MA, 2006); Jane Stout (MA, 2008); Kumar Yogeewaran (MA, 2008), Melissa McManus (2008-on)
- New School: Randall Richardson, (MA, 2001); Ahrona Chand (MA, 2002); Cade McCall (MA, 2002).

Dissertation Committee Member

- UMass: Kate Burns (PhD 2006, Social Psych), Rena Walles (PhD, 2007, Dev Psych), Amy Claxton (PhD 2008, Clinical Psych), Yao Wang (2007-on, Social Psych), Jaeshin Kim (2008-on, Social Psych), Eric Carpenter (2007-on, Ed School).
- New School: 5 Psychology students, 1999-2003
- New School: 3 Anthropology and Sociology students, 2000-2002

Oral Exam Committee Member

- New School: 1 Philosophy student, 2000-2002.

Comprehensive paper examiner

- UMass: Jim Tyler (2004), Kate Burns (2005), Jaeshin Kim, Mark Manning, Mike Vernon, Yao Wang, Amelie Werther (2007), Kimberly Sherman (2008, SOM), Ramila Usoof-Thowfik (2009).

Master's Thesis Committee Member

- UMass: Michael Vernon (MA, 2006), Yao Wang (MA, 2006), Michael Parker (MA, 2008), Nicholas Joyce (MA in progress), Alexandra Monesson (MA, in progress).

Undergraduate student advising

Honors Thesis

- UMass: Andrea Cataldo, Jennifer, Villemaire. (2008-09 in progress, Committee Member); David Satin (2007-08, Chair), Tessa Lundquist, Megan Tarling (2006-07, Committee Member); Lindsay Davis (2005-06, Committee Member); Amanda Fine, Jared Steinberg (2005-06, Chair); Tracy Kirschen, Julie Weisman, Annmarie Wacha (2004-2005, Committee Member); Angela Naniot, Sean Laurent, Jennifer Bloom, Samantha Scott (2003-2004, Committee Member)
- New School: Bettina Spencer, Kenji Yamazaki, Lorin Yin (2000-2001, Committee Chair)

Teaching

UMass, 2003-present

- Undergraduate courses: Social Psychology; Psychology of Prejudice and Stereotyping; Political Psychology
- Graduate course: Seminar on Stereotyping, Prejudice, and Social Identity

New School, 1999-2002

- Graduate courses: Advances in Social Psychology, Seminar on Stereotyping and Prejudice Research Methods in Social Psychology.
- Undergraduate courses: Introduction to Social Psychology, Combating prejudice: The Interplay between Psychology and Literature, Research Methods

University of Washington—Seattle, 1997-1999

- Undergraduate courses: Seminar in Stereotyping and Prejudice. Supervisor to undergraduates enrolled in Independent Studies.

Yale University, 1993-1997

- Teaching Fellow for undergraduate courses: Psychology of Motivation and Creativity, Introductory Psychology, Psychology of Religion, Supervisor for Independent Studies.

Teaching interests

Introduction to Psychology, Social Psychology, Research Methods, Social Cognition, Intergroup Relations, Stereotyping and Prejudice, Nonconscious cognition, Psychology of Gender.

Membership in professional organizations

American Psychological Association (APA)

American Psychological Society (APS)

Society for Personality and Social Psychology (SPSP)

Society for Experimental Social Psychology (SESP)

Society for the Psychological Study of Social Issues (SPSSI)